CONTRACT



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision	Alt Order	#
	958659	/ 8	06355758	3
Product		. = (
OBAMA FOR AMERICA				
Contract Dates	Estimate #			
09/25/12 - 11/06/12	1897			
Advertiser			Original Date	/ Revision
Obama/D/President			09/28/12	/ 10/29/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	<u>Station</u>	Accou	nt Executive	Sales Office
	WPBF	Mica F	łansen	HRP -Washingto
	Special Hand	ling		
	Demographic			
	Households			
	IDB#	Advert	iser Code	Product Code
4	9912856	95		101

Agency Ref

Advertiser Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
1 WPBF 10/02/12 10/05/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 2	5-530am <u>Rate</u> \$110.00	:30	NM 1	\$110.00
Spot Ch Date Range Description 1 WPBF 10/02/12-10/08/12 WPBF News 25 @ 5am Credited	Start/End Time 5-530am	Weekdays Length Rate -TuwThF :30 \$110.00	Type NM	
2 WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 2	5-530am <u>Rate</u> \$110.00	:30	NM 2	\$220.00
3 WPBF 10/16/12 10/19/12 WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	5-530am <u>Rate</u> \$220.00	:30	NM 2	\$440.00
4 WPBF 10/23/12 10/26/12 WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible Start Date	5-530am <u>Rate</u> \$220.00	:30	NM 2	\$440.00
5 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	5-530am <u>Rate</u> \$110.00	:30	NM 1	\$110.00
6 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice Start Date	5-530am <u>Rate</u> \$110.00	:30	NM 1	\$110.00
7 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings @ Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 2) 5:30-5:57am <u>Rate</u> \$160.00	:30	NM 2	\$320.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 06355758 958659 / 8 Product **Contract Dates** Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Original Date / Revision Advertiser

Obama/D/President

ding Ch Start Data End Data Description	Start/End Time	Spots/ Days Length Week Rate	Type Spets	Amount
Line Ch Start Date End Date Description Start Date End Date Weekdays Spot	Start/End Time	Days Length Week Rate	Type Spots	Amount
8 WPBF 10/09/12 10/12/12 WPBF News 25 M		:30	NM 2	\$320.00
Class of Time - Pre-emptible with notice	oran go @ orao orar arm	35		4 3_5.5.
Start Date End Date Weekdays Spot	ts/Week Rate			
Week: 10/09/12 10/15/12 -TWTF	2 \$160.00			
9 WPBF 10/16/12 10/19/12 WPBF News 25 M	lornings @ 5:30-5:57am	:30	NM 2	\$640.0
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spot	ts/Week Rate			
Week: 10/16/12 10/22/12 -TWTF	2 \$320.00			
10. WPBF 10/23/12 10/26/12 WPBF News 25 M	lornings @ 5:30-5:57am	:30	NM 2	\$640.0
Class of Time - Fixed Non Pre-emptible				
	<u>s/Week</u> <u>Rate</u> 2 \$320.00			
11 WPBF 10/30/12 11/02/12 WPBF News 25 M	ornings @ 5:30-5:57am	:30	NM 1	\$160.0
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spot	s/Week Rate			
Week: 10/30/12 11/05/12 -TWTF	1 \$160.00			
12 WPBF 11/06/12 11/06/12 WPBF News 25 M	ornings @ 5:30-5:57am	:30	NM 1	\$160.0
Class of Time - Pre-emptible with notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 11/05/12 11/11/12 -1	<u>s/Week</u> <u>Rate</u> 1 \$160.00		0.00	
13 WPBF 10/02/12 10/05/12 WPBF News 25 M	ornings 6-7AM	:30	NM 2	\$550.0
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spot	s/Week Rate			
Week: 10/02/12 10/08/12 -TWTF	2 \$275.00			
14 WPBF 10/09/12 10/12/12 WPBF News 25 M	ornings 6-7AM	:30	NM 2	\$550.0
Class of Time - Pre-emptible with notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/09/12 10/15/12 -TWTF	<u>s/Week</u> <u>Rate</u> 2 \$275.00		90	
		00		44.400.0
15 WPBF 10/16/12 10/19/12 WPBF News 25 M	ornings 6-7AM	:30	NM 2	\$1,100.0
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spot	s/Week Rate			
Week: 10/16/12 10/22/12 -TWTF	2 \$550.00			
16 WPBF 10/23/12 10/26/12 WPBF News 25 M	ornings 6-7AM	:30	NM 2	\$1,100.0
Class of Time - Fixed Non Pre-emptible				
Start Date End Date Weekdays Spot Week: 10/23/12 10/29/12 -TwTF	<u>s/Week</u> <u>Rate</u> 2 \$550.00			
17 WPBF 10/30/12 11/02/12 WPBF News 25 M		.20	NIM	* 550.0
	ornings 6-7AM	:30	NM 2	\$550.0
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spot	s/Week Rate		6	
Week: 10/30/12 11/05/12 -TWTF	2 \$275.00			
18 WPBF 10/02/12 10/05/12 Good Morning Ame	erica 7-9AM	:30	NM 1	\$275.0
Class of Time - Pre-emptible with notice				
	s/Week Rate			
Week: 10/02/12 10/08/12 -TWTF	1 \$275.00		A12.4	
19 WPBF 10/09/12 10/12/12 Good Morning Ame	erica 7-9AM	:30	NM 1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spot	s/Week Rate			
Start Date Line Date Freehald Open	or room Indic			

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision Alt Order # 06355758 958659 8 1 **Contract Dates** Product Estimate # 0: A

09/25/12 - 11/06/12	OBAMA FOR AMERICA	1897	
Advertiser	Origi	nal Date / Revision	
Obama/D/President	09.	/28/12 / 10/29/12	

Line	Ch Start D	Date End Da	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type S	oots	Amount
Week:	Start Date : 10/09/12	End Date 10/15/12	Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$275.00						
20 V	NPBF 10/16/	12 10/19/1	2 Good Morn	ing America	7-9AM		:30		NM	1	\$275.0
C			ole with notice	0 1 - 00/ 1	D.1.						
Week:	Start Date : 10/16/12	End Date 10/22/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$275.00						
21 V	NPBF 10/23/	12 10/26/1	2 Good Morn	ing America	7-9AM		:30		NM	1	\$550.0
C			Pre-emptible								
Week:	Start Date : 10/23/12	End Date 10/29/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$550.00						
22 V	NPBF 10/30/	12 11/02/1	2 Good Morn	ing America	7-9AM		:30		NM	1	\$275.0
	and the same of th	min 11 - Maring - Will I harbill a common of	le with notice	0							****
Week:	Start Date : 10/30/12	End Date 11/05/12	Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$275.00						
23 V	NPBF 11/06/	12 11/06/1	2 Good Morn	ing America	7-9AM		:30		NM	1	\$275.0
C			le with notice								
Week:	Start Date : 11/05/12	End Date 11/11/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$275.00						
24 V	NPBF 10/02/		2 M-Sun ROS	S 5am-4am	5am-4am		:30	-	NM	2	\$10.0
C	Class of Time	- Immediate	ly Pre-emptible	without notice							
Week	Start Date : 10/02/12	End Date 10/08/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$5.00						
	VPBF 10/09/		2 M-Sun ROS	5 5am-4am	5am-4am		:30		NM	2	\$10.0
			ly Pre-emptible				.00				410.0
Meek.	Start Date 10/09/12	End Date 10/15/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$5.00						
	NPBF 10/16/		2 M-Sun ROS		5am-4am		:30		NM	2	\$10.0
			ly Pre-emptible		Jann-yann		.50		IAIAI	2,	φ10.0
	Start Date	End Date	Weekdays	Spots/Week	Rate						
	10/16/12 NPBF 10/23/	10/22/12 12 10/26/1	-TWTF	2	\$5.00		-20		104		040.0
			2 M-Sun ROS ly Pre-emptible		5am-4am		:30		NM	2	\$10.0
	Start Date	End Date	Weekdays	Spots/Week	Rate						
	10/23/12	10/29/12	-TWTF	2	\$5.00						
	NPBF 10/30/				5am-4am		:30		NM	2	\$10.0
	Start Date	End Date	ly Pre-emptible Weekdays	Spots/Week	Rate						
	10/30/12	11/05/12	-TWTF	2	\$5.00						
	VPBF 10/02/				430a-5a		:30		NM	2	\$120.0
C	Class of Time Start Date	- Pre-emptit End Date	le with notice Weekdays	Spots/Week	<u>Rate</u>						
Week:	10/02/12	10/08/12	-TWTF	2	\$60.00						
			2 4:30a-5a		430a-5a		:30		NM	2	\$120.00
С	Class of Time Start Date	- Pre-emptib End Date	le with notice Weekdays	SnoteAMock	Poto						
Week:	10/09/12	10/15/12	-TWTF	Spots/Week 2	<u>Rate</u> \$60.00						
	100E 101101	12 10/19/1	2 4:30a-5a		430a-5a		:30		NM	3	\$180.00

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Spotal

Obama/D/President

Line Ch	Start Date End	Date Description	on	Start/End Time	Days	Length Week	Rate	Type S	oots	Amount
Start Week: 10/16		Weekdays -TWTF	Spots/Week 3	<u>Rate</u> \$60.00						
32 WPBF	10/23/12 10/26	/12 4:30a-5a	11	430a-5a		:30		NM	3	\$180.0
	Time - Pre-empt			_□.						
<u>Start </u> Week: 10/23		<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$60.00						
33 WPBF	0/30/12 11/02	/12 4:30a-5a		430a-5a		:30		NM	3	\$180.0
Class of Start Week: 10/30		ible with notice Weekdays -TWTF	Spots/Week 3	<u>Rate</u> \$60.00						
34 WPBF	09/29/12 09/29/	/12 Sat 8-9am	News	Sat 8-9am		:30	11 11	NM	1	\$450.0
Class o	Time - Fixed No	n Pre-emptible								
Start Week: 09/24		Weekdays	Spots/Week	Rate \$450.00						
35 WPBF			Nove	Sat 8-9am		:30		NIM	1	#22E 0
	Time - Pre-empt		INEWS	Sat 6-9am		.30		NM	1	\$225.0
<u>Start l</u> Week: 10/01	Date End Date	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$225.00						
36 WPBF	0/13/12 10/13	/12 Sat 8-9am	News	Sat 8-9am		:30		NM	1	\$450.0
Class o Start I Week: 10/08		n Pre-emptible <u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$450.00						
37 WPBF		/12 Sat 8-9am	News	Sat 8-9am		:30		NM	1	\$450.0
	Time - Fixed No			out o oum		.00		,		Ψ-100.0
Start I Week: 10/15	Date End Date	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$450.00		не жее жене султ				
38 WPBF	0/27/12 10/27/	/12 Sat 8-9am	News	Sat 8-9am		:30		NM	1	\$450.0
Class of Start I Week: 10/22		n Pre-emptible <u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$450.00						
39 WPBF	1/03/12 11/03/	12 Sat 8-9am	News	Sat 8-9am		:30		NM	1	\$450.0
Class of Start I Week: 10/29		n Pre-emptible <u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$450.00						
40 WPBF	9/30/12 09/30/	12 Sun 5-6am	n News	Sun 5-6am		:30		NM	1	\$100.0
Class of Start I Week: 09/24		n Pre-emptible Weekdays 1	Spots/Week	<u>Rate</u> \$100.00						
	0/07/12 10/07/		· · · · · · · · · · · · · · · · · · ·	Sun 5-6am		:30		NM	4	\$50.0
	Time - Pre-empt		Spots/Week	Rate		.00		1.4141	'	φυ
Week: 10/01/		1	1	\$50.00						
42 WPBF	0/14/12 10/14/	12 Sun 5-6am	News	Sun 5-6am		:30		NM	1	\$50.0
Class of <u>Start I</u> Week: 10/08/		ible with notice Weekdays	Spots/Week	<u>Rate</u> \$50.00						
	1 2 2 2 3 7 -	12 Sun 5-6am	 	Sun 5-6am						

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09/25/12 - 11/06/12	OBAMA FOR AME	OBAMA FOR AMERICA		1897				
Advertiser		Original Date / Revision						
Obama/D/President		09/	28/12	1	10/29/12			
of a								

						Spots/				
Line Ch Start	Date End Da	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week 1	* <u>Rate</u> \$100.00	-	ν				A
44 WPBF 10/28	/12 10/28/1	2 Sun 5-6am	n News	Sun 5-6am		:30		NM	1	\$50.0
Class of Time Start Date Week: 10/22/12	e - Pre-emptib End Date 10/28/12	ole with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$50.00						
45 WPBF 11/04	/12 11/04/1	2 Sun 5-6am	n News	Sun 5-6am		:30		NM	1	\$50.0
Class of Time Start Date Week: 10/29/12	e - Pre-emptit End Date 11/04/12	ble with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$50.00						
46 WPBF 10/07	/12 10/07/1	2 Sun 6-7am	News	Sun 6-7am		:30		NM	1	\$90.0
	e - Pre-emptib End Date 10/07/12	ble with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$90.00						
47 WPBF 10/14		2 Sun 6-7am	News	Sun 6-7am		:30		NM	1	\$90.0
Class of Time Start Date Week: 10/08/12	e - Pre-emptit End Date 10/14/12	ble with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$90.00		·				
48 WPBF 10/21	/12 10/21/1	2 Sun 6-7am	n News	Sun 6-7am		:30		NM	1	\$180.0
Class of Time Start Date Week: 10/15/12	e - Fixed Non End Date 10/21/12	Pre-emptible Weekdays 1	Spots/Week 1	<u>Rate</u> \$180.00						
49 WPBF 10/28	/12 10/28/1	2 Sun 6-7am	News	Sun 6-7am		:30	J	NM	1	\$90.0
	e - Pre-emptit End Date	ole with notice Weekdays	Spots/Week	Rate			1			
Week: 10/22/12	10/28/12	1		\$90.00						
50 WPBF 11/04			n News	Sun 6-7am		:30		NM	1	\$90.0
Class of Time <u>Start Date</u> Week: 10/29/12	e - Pre-emptib End Date 11/04/12	ble with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$90.00	<i>P</i> .					
51 WPBF 10/07		2 GMA Sund	lay 7-8am	Sun 7-8am		:30		NM	1	\$325.0
Class of Time Start Date Week: 10/01/12	e - Pre-emptib End Date 10/07/12	ble with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$325.00						
52 WPBF 10/14	/12 10/14/1	2 GMA Sund	lay 7-8am	Sun 7-8am		:30		NM	1 -	\$325.0
Class of Time Start Date Week: 10/08/12	e - Pre-emptib End Date 10/14/12	ble with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$325.00						
53 WPBF 10/21	/12 10/21/1	2 GMA Sund	lay 7-8am	Sun 7-8am		:30		NM	1 .	\$325.0
Class of Time <u>Start Date</u> Week: 10/15/12	e - Pre-emptib End Date 10/21/12	le with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$325.00						
54 WPBF 10/28	/12 10/28/1	2 GMA Sund	lay 7-8am	Sun 7-8am		:30		NM	1	\$325.0
Class of Time <u>Start Date</u> Week: 10/22/12	e - Pre-emptib End Date 10/28/12	ble with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$325.00						
55 WPBF 11/04	/12 11/04/1	2 GMA Sund	lav 7-8am	Sun 7-8am		- :30		NM	1	\$325.0

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Contract / Revision Alt Order # 958659 06355758 1 8 Estimate # Contract Dates Product

09/25/12 - 11/06/12	OBAMA FOR AMERICA 1897
Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 10/29/12
	,

Snots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type S _l	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/121 1	\$325.00				
56 WPBF 10/01/12 10/01/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice	D-1-				
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$225.00				
		.20	N114	4	#00E 00
57 WPBF 10/02/12 10/05/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/02/12 10/08/12 -TwTF 1	\$225.00				
58 WPBF 10/09/12 10/12/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/09/12 10/15/12 -TwTF 1	\$225.00		TO COMPANY AND		
59 WPBF 10/16/12 10/19/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TwTF 1	<u>Rate</u> \$225.00				
60 WPBF 10/23/12 10/26/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate		5.1		
Week: 10/23/12 10/29/12 -TWTF 1	\$225.00				
61 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice	3-104	.50	INIVI	'	Ψ223.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 -TWTF 1	\$225.00				
62 WPBF 10/01/12 10/01/12 10-11a Anderson Cooper	10-11a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate		-		
Week: 10/01/12 10/07/12 1 1	\$225.00				
63 WPBF 10/02/12 10/05/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Poto				
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$225.00				
64 WPBF 10/09/12 10/12/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice		.00	1414		Ψ+50.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/09/12	\$225.00				
65 WPBF 10/16/12 10/19/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12 10/22/12 -TWTF 2	\$225.00				
66 WPBF 10/23/12 10/26/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice	Poto				
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 2	<u>Rate</u> \$225.00				
67 WPBF 10/30/12 11/02/12 10-11a Anderson Cooper	10-11a	:30	NIA	4	#20E 00
Class of Time - Pre-emptible with notice	10-11a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice			= 1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 06355758 958659 / 8 **Contract Dates** Product Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 <u>Advertiser</u>

Obama/D/President

Original Date / Revision 09/28/12 / 10/29/12

*l ine	Ch Start [Date End Da	ate Description		Start/End Time	Days	Spots Length Week		Type S	pots	Amount
	Start Date :: 10/30/12	End Date 11/05/12	Weekdays -TWTF	Spots/Week	<u>Rate</u> \$225.00						
	WPBF 10/01/		2 WPBF News	25 @ Noon	12pm-1230pm	131	:30		NM	1	\$350.00
	Class of Time										
	Start Date :: 10/01/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	Rate \$350.00						
69	WPBF 10/02/	12 10/05/1	2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time Start Date :: 10/02/12	- Fixed Non End Date 10/08/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
70	WPBF 10/09/	12 10/12/1	2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time Start Date 10/09/12	- Fixed Non End Date 10/15/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
			2 WPBF News	· -			-30		NINA	2	\$700.00
	Class of Time Start Date :: 10/16/12			Spots/Week 2	12pm-1230pm <u>Rate</u> \$350.00		:30		NM	2	\$700.00
72	WPBF 10/23/	12 10/26/1	2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time Start Date :: 10/23/12			Spots/Week 2	Rate \$350.00						
73	WPBF 10/30/	12 11/02/1	2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time										
Week	Start Date :: 10/30/12	End Date 11/05/12	Weekdays -TwTF	Spots/Week 2	Rate \$350.00						
	WPBF 10/02/		2 1230-1P Acc		· · · · · · · · · · · · · · · · · · ·		:30		NM	1	#250.00
	Class of Time Start Date :: 10/02/12			Spots/Week	Rate \$350.00		.30		MIVI	'	\$350.00
75	WPBF 10/09/	12 10/12/1	2 1230-1P Acc	ess Hollywood	1230-1p		:30		NM	1	\$175.00
	Class of Time Start Date 10/09/12	- Pre-emptib <u>End Date</u> 10/15/12	le with notice Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$175.00			540			
76	WPBF 10/16/	12 10/19/1	2 1230-1P Acc	ess Hollywood	1230-1p		:30		NM	1	\$350.00
	Class of Time Start Date :: 10/16/12	- Fixed Non End Date 10/22/12	Pre-emptible Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$350.00						
77	WPBF 10/23/	12 10/26/12	2 1230-1P Acc	ess Hollywood	1230-1p		:30		NM	0	\$0.00
	Class of Time Start Date :: 10/23/12	- Pre-emptib End Date 10/29/12	le with notice Weekdays TWTF	Spots/Week 1	<u>Rate</u> \$175.00				:		
Spe		<u>e Range</u> 23/12-10/29/	Description 12 1230-1P Acc	cess Hollywood	Start/End Time 1230-1p	Weekday -TuWTh		<u>Rate</u> \$175.00	<u>Type</u> <i>NM</i>		
78	WPBF 10/30/	12 11/02/12	2 1230-1P Acc	ess Hollywood	1230-1p		:30		NM	0	\$0.00
	Class of Time <u>Start Date</u>	- Pre-emptib		Spots/Week	Rate					-	,

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Contract / Revision Alt Order # 06355758 958659 /

Contract Dates	Product	Estimate #
09/25/12 - 11/06/12	OBAMA FOR AN	IERICA 1897
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 10/29/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1 Spot Ch Date Range Description 1 WPBF 10/30/12-11/05/12 1230-1P Access Hollywood Credited	Rate \$175.00 Start/End Time 1230-1p	Weekdays Length Rate -TuwThF :30 \$175.00	<u>Type</u> NM	
79 WPBF 10/07/12 10/07/12 Chris Matthews Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	Sun 10-10:30AM Rate \$225.00	:30	NM 1	\$225.00
80 WPBF 10/14/12 10/14/12 Chris Matthews Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Sun 10-10:30AM <u>Rate</u> \$450.00	:30	NM 1	\$450.00
81 WPBF 10/21/12 10/21/12 Chris Matthews Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Sun 10-10:30AM <u>Rate</u> \$225.00	:30	NM 1	\$225.00
82 WPBF 10/28/12 10/28/12 Chris Matthews Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	Sun 10-10:30AM <u>Rate</u> \$225.00	:30	NM 1	\$225.00
83 WPBF 11/04/12 11/04/12 Chris Matthews Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	Sun 10-10:30AM <u>Rate</u> \$225.00	:30	NM 1	\$225.00
84 WPBF 10/01/12 10/01/12 Dr. Oz Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	4-5p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
85 WPBF 10/02/12 10/05/12 Dr. Oz Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 2	4-5p Rate \$500.00	:30	NM 2	\$1,000.00
86 WPBF 10/09/12 10/12/12 Dr. Oz Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TwTF 2	4-5p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
87 WPBF 10/16/12 10/19/12 Dr. Oz Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TwTF 2	4-5p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
88 WPBF 10/23/12 10/26/12 Dr. Oz Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	4-5p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
89 WPBF 10/30/12 11/02/12 Dr. Oz Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	4-5p Rate	:30	NM 2	\$1,000.00

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Start Date

WPBF 10/20/12

Start Date End Date

Start Date End Date

Start Date End Date

Ch Start Date End Date Description

10/20/12

Weekdays

Weekdays

10/27/12 Sat 7pm News

Weekdays

Weekdays

Weekdays

Weekdays

-TWTF--

Weekdays

-TWTF--

Weekdays

-TWTF--

Weekdays

Weekdays

DWTS

Weekdays

Weekdays

<u>Description</u>

-TWTF--

Jeopardy

-TWTF--

Jeopardy

Jeopardy

Jeopardy

---1-

Sat 7pm News

Sat 7pm News

-TWTF--

End Date

11/05/12

Class of Time - Fixed Non Pre-emptible

10/21/12

Class of Time - Fixed Non Pre-emptible

10/28/12

Class of Time - Pre-emptible with notice

11/04/12

Class of Time - Fixed Non Pre-emptible

End Date

10/08/12

Class of Time - Fixed Non Pre-emptible End Date

10/15/12

Class of Time - Fixed Non Pre-emptible

10/22/12

Class of Time - Fixed Non Pre-emptible

End Date

10/29/12

Class of Time - Fixed Non Pre-emptible

End Date

11/05/12

Class of Time - Pre-emptible with notice

End Date

10/14/12

Class of Time - Pre-emptible with notice

End Date

10/28/12

End Date

11/04/12

1 WPBF 10/29/12-11/04/12 DWTS

Date Range

Start Date End Date

11/03/12

10/05/12

10/12/12

10/19/12

10/26/12

11/02/12

10/08/12

10/22/12

10/29/12

Class of Time - Immediately Pre-emptible without notice

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

Spots/Week

Spots/Week

Spots/Week

1

Spots/Week

Spots/Week

1

Spots/Week

1

Spots/Week

1

Spots/Week

1

Spots/Week

1

Spots/Week

1

Spots/Week

Spots/Week

1

\$1,700.00

\$1,700.00

\$4,500.00

\$4,500.00

\$2,500.00

Rate

Rate

Rate

Rate

Start/End Time

7:30-8PM

8-10P

8-10P

8-10P

8-10P

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Week: 10/30/12

Week: 10/15/12

Week: 10/22/12

Week: 10/29/12

Week: 10/02/12

Week: 10/16/12

Week: 10/23/12

Week: 10/30/12

Week: 10/08/12

Week: 10/22/12

Week: 10/29/12

Spot Ch

92 WPBF 10/27/12

WPBF 11/03/12

WPBF 10/02/12

Start Date

95 WPBF 10/09/12

Start Date Week: 10/09/12

96 WPBF 10/16/12

WPBF 10/23/12

Start Date

WPBF 10/30/12

Start Date

WPBF 10/08/12

Start Date

Start Date

Start Date

Credited

101 WPBF 10/29/12

100 WPBF 10/22/12

*Line

Alt Order # Contract / Revision 958659 06355758 Estimate # Contract Dates Product 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

:30

:30

:30

:30

Length

:30

Weekdays 1 4 1

¥10	09/25	09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897							
	Adve	rtiser				Original Da	te / Revi	sion	
	Oban	n a/D/Pres	ident			09/28/12	/ 10	/29/12	
Start/End 1	Time	Days	Length	Spots/ Week	Rate	TypeS	pots	Amount	
<u>Rate</u> \$500.00									
7-730pm			:30			NM	1	\$800.00	
<u>Rate</u> \$800.00									
7-730pm			:30			NM	1	\$800.00	
<u>Rate</u> \$800.00									
7-730pm			:30			NM	1	\$400.00	
<u>Rate</u> \$400.00									
.7:30-8PM			:30			NM	1	\$1,700.00	
<u>Rate</u> \$1,700.00									
7:30 -8PM			:30			NM	1	\$1,700.00	
<u>Rate</u> \$1,700.00									
7:30-8PM			:30			NM	1	\$1,700.00	
<u>Rate</u> \$1,700.00					- D			Maria de la compansión de	
7 :30-8PM			:30			NM	1	\$1,700.00	
Rate									

NM

NM

NM

NM

Type

NM

Rate

\$2,500.00

\$1,700.00

\$4,500.00

\$4,500.00

\$0.00

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Class of Time - Pre-emptible with notice

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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 Contract / Revision
 Alt Order #

 958659 / 8
 06355758

 Contract Dates
 Product
 Estimate #

 09/25/12 - 11/06/12
 OBAMA FOR AMERICA
 1897

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 10/29/12

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	oots	Amount
102 WPBF 11/05/12 11/05/12 CASTLE	10-11PM	:30	NM	1	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$2,500.00				
103 WPBF 10/10/12 10/10/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,800.00				
104 WPBF 10/31/12 10/31/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00				
105 WPBF 10/04/12 10/04/12 GREY'S ANATOMY	9-10PM	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1 Spot Ch Date Range Description	<u>Rate</u> \$3,600.00 Start/End Time	Weekdays Length Rate	Tymo		
1 WPBF 10/01/12-10/07/12 GREY'S ANATOMY Credited	9-10PM	Th :30 \$3,600.00	<u>Type</u> <i>NM</i>		
106 WPBF 10/18/12 10/18/12 GREY'S ANATOMY	9-10PM	:30	NM	1	\$3,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$3,600.00				
107 WPBF 10/04/12 10/04/12 SCANDAL	10-11PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00				
108 WPBF 09/30/12 09/30/12 ONCE UPON A TIME PRE		:30	NM	1	\$2,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/24/12 09/30/121 1 Spots/Week	<u>Rate</u> \$2,700.00				
109 WPBF 10/07/12 10/07/12 666 PARK AVE	10-11PM	:30	· NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/01/12 10/07/121 Spots/Week	<u>Rate</u> \$1,800.00				
110 WPBF 10/28/12 10/28/12 666 PARK AVE	10-11PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,800.00				
111 WPBF 11/04/12 11/04/12 666 PARK AVE	10-11PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00				
112 WPBF 10/02/12 10/07/12 M-SUN WPBF News 25 @	1'11-11:35PM	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 -TWTF-S 2	<u>Rate</u> \$500.00		g)		
113 WPBF 10/09/12 10/14/12 M-SUN WPBF News 25 @	1'11-11:35PM	:30	NM	2	\$1,000.00

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Alt Order # Contract / Revision 958659 1 06355758 Contract Dates Estimate # Product 0 4

09/25/12 - 11/06/12	OBAMA FOR AMERICA 1897				
Advertiser	Original Date / Revision				
Obama/D/President	09/28/12 / 10/29/12				

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type:	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/09/12 10/15/12 -TWTF-S 2	eek <u>Rate</u> \$500.00				
114 WPBF 10/16/12 10/21/12 M-SUN WPBF News 25		:30	NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/We Week: 10/16/12 10/22/12 -TWTF-S 2					
115 WPBF 10/23/12 10/28/12 M-SUN WPBF News 25	5 @ 1·11-11:35PM	:30	NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/We Week: 10/23/12 10/29/12 -TWTF-S 2	<u>eek</u> <u>Rate</u> . \$1,000.00	* ************************************			
116 WPBF 10/30/12 11/04/12 M-SUN WPBF News 25	5 @ 1·11-11:35PM	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee Week: 10/30/12 11/05/12 -TWTF-S 2	<u>Rate</u> \$500.00				
117 WPBF 10/07/12 10/07/12 Sun 11:35pm Late New	s 1135p-12am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date	eek <u>Rate</u> \$300.00	J.			
118 WPBF 10/14/12 10/14/12 Sun 11:35pm Late New	s 1135p-12am	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date	e <u>ek</u> <u>Rate</u> \$300.00 Start/End Time	Weekdays Length	Poto Typo		
1 WPBF 10/08/12-10/14/12 Sun 11:35pm Late NevCredited	·		<u>Rate Type</u> \$300.00 NM		
119 WPBF 10/21/12 10/21/12 Sun 11:35pm Late New	s 1135p-12am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week: 10/15/12 10/21/121 1	<u>Rate</u> \$300.00	F =			
120 WPBF 10/28/12 10/28/12 Sun 11:35pm Late New	s 1135p-12am	:30	_ NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We Week: 10/22/12 10/28/121 1	\$300.00				
Spot Ch Date Range Description 1 WPBF 10/22/12-10/28/12 Sun 11:35pm Late Nev Credited	Start/End Time vs 1135p-12am	Weekdays Length	<u>Rate Type</u> \$300.00 NM		
121 WPBF 11/04/12 11/04/12 Sun 11:35pm Late New	s 1135p-12am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We Week: 10/29/12 11/04/121 1	eek <u>Rate</u> \$300.00		(e		
122 WPBF 10/02/12 10/05/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We Week: 10/02/12 10/08/12 -TwTF 1	<u>Rate</u> \$70.00				
123 WPBF 10/09/12 10/12/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/09/12 10/15/12 -TwTF 1	<u>ek</u> <u>Rate</u> \$70.00		©		

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End Date

Weekdays

Spots/Week

Start Date

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 06355758 958659 / 8 Estimate # **Product Contract Dates** 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Original Date / Revision Advertiser 09/28/12 / 10/29/12 Obama/D/President

	- Duill	a					
			Spots/				
	Start/End Time	Days L	ength Week	Rate	Type S _l		Amount
	2:06-01:06AM		:30	9	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TwTF 1	<u>Rate</u> \$70.00						
	2:06-01:06AM		:30		NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 1	Rate \$70.00		.00				4 70.00
126 WPBF 10/30/12 11/02/12 Jimmy Kimmel 1	2:06-01:06AM		:30		NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$70.00					·	V 1 0.00
127 WPBF 10/02/12 10/05/12 ACCESS HOLLYWOOD 1	06x-136x		:30		NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 -TwTF 1	<u>Rate</u> \$15.00						
128 WPBF 10/09/12 10/12/12 ACCESS HOLLYWOOD 1	06x-136x		:30		NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$15.00						
130 WPBF 10/16/12 10/26/12 ACCESS HOLLYWOOD 1	06x-136x		:30		NM	2	\$35.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u>	<u>Rate</u> \$15.00 \$20.00						
131 WPBF 10/30/12 11/02/12 ACCESS HOLLYWOOD 1	06x-136x		:30		NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$15.00						
132 WPBF 10/06/12 10/06/12 ACCESS HOLLYWOOD WKIA	CCESS HOLLYW		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$50.00				- 1.		
133 WPBF 10/13/12 10/13/12 ACCESS HOLLYWOOD WKIA	CCESS HOLLYW		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$50.00						
134 WPBF 10/20/12 10/20/12 ACCESS HOLLYWOOD WKIA	CCESS HOLLYW		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$50.00						
135 WPBF 10/27/12 10/27/12 ACCESS HOLLYWOOD WKIA	CCESS HOLLYW		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$50.00						755.30
136 WPBF 11/03/12 11/03/12 ACCESS HOLLYWOOD WKIA	CCESS HOLLYW		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice	- <u>1 - 3 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - </u>						

Rate

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Contract / Revision Alt Order # 06355758 958659 / 8 **Product** Estimate # Contract Dates **OBAMA FOR AMERICA 1897** 09/25/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/28/12 / 10/29/12 Obama/D/President

Line Ch Start	Date End D	ate Description		Start/End Time	Days	Spots Length Weel		Type Sp	oots	Amount
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$50.00						
137 WPBF 09/30	/12 09/30/1	2 PRIVATE P	RACTICE WKN	ID12-1x	87.	:30		NM	1	\$50.00
Class of Tim Start Date Week: 09/24/12	e - Pre-emptil End Date 09/30/12	ole with notice <u>Weekdays</u> 1	Spots/Week 1	- <u>Rate</u> \$50.00						
138 WPBF 10/07	//12 10/07/1	2 PRIVATE P	RACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Tim Start Date Week: 10/01/12	e - Pre-emptil <u>End Date</u> 10/07/12	ole with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$50.00						
139 WPBF 10/14	/12 10/14/1	2 PRIVATE P	RACTICE WKN	ID12-1x		:30		MM	1	\$50.00
the state of the s	AND RESIDENCE OF THE PARTY OF T	ole with notice	0 - 1 - 141 - 1							
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays	Spots/Week 1	Rate \$50.00						
140 WPBF 10/21		2 PRIVATE P	RACTICE WKN			:30		NM	1	\$50.00
		ble with notice Weekdays1	Spots/Week	<u>Rate</u> \$50.00		.00				Ψ00.00
141 WPBF 10/28	/12 10/28/1	2 PRIVATE P	RACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Tim Start Date Week: 10/22/12		ble with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$50.00						
142 WPBF 11/04	/12 11/04/1	2 PRIVATE P	RACTICE WKN	ID12-1x	.	:30		NM	1	\$50.00
		ole with notice								
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week	Rate \$50.00	Transfer with					
143 WPBF 09/29	/12 09/29/1	2 M-Sun 1130	p-12am Late N	ev1130p-1205am		:30		NM	1	\$400.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$400.00						1,
147 WPBF 10/02	/12 10/05/1	2 M-F 3-4P		M-F 3-4P		:30		NM	1	\$400.00
Class of Tim Start Date Week: 10/01/12	e - Pre-emptil End Date 10/07/12	ole with notice <u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$400.00						
148 WPBF 10/02	/12 10/05/1	2 Dr. Oz		4-5p		:30		NM	3	\$1,500.00
Class of Time Start Date Week: 10/01/12	e - Pre-emptil End Date 10/07/12	ole with notice <u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$500.00			1 -			
149 WPBF 10/30	/12 10/30/1	2 DANCING F	RESULTS	8-9PM		:30		NM	1	\$4,500.00
Class of Time Start Date Week: 10/29/12		ble with notice Weekdays -T	Spots/Week 1	<u>Rate</u> \$4,500.00						
150 WPBF 10/30	/12 10/30/1	2 PRIVATE P	RACTICE	10-11PM		:30		NM	0	\$0.00
Start Date Week: 10/29/12	e - Pre-emptik End Date 11/04/12 ate Range	ole with notice Weekdays -T Description	Spots/Week 1	<u>Rate</u> \$2,175.00 Start/End Time	Maakda	ve Longth	Poto	Typo		
		/12 PRIVATE P	PRACTICE	10-11PM	<u>Weekday</u> -⊤u		<u>Rate</u> \$2,175.00	<u>Type</u> <i>NM</i>		

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 958659 / 8 06355758 Product Contract Dates Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 Original Date / Revision Advertiser

Obama/D/President

	<u> </u>						
			Spots/	D .	T . 0		
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	TypeS		Amount
151 WPBF 10/10/12 10/10/12 NASHVILLE Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12w 1	10-11PM <u>Rate</u>		:30		NM	1	\$2,175.00
	\$2,175.00		.20		NM	4	¢4 000 00
152 WPBF 10/03/12 10/03/12 NETWORK POLITICAL PR Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12w 1	Rate \$1,800.00		:30		NW	1	\$1,800.00
153 WPBF 10/06/12 10/06/12 Sat 5-6am News	Sat 5-6am		:30		NM	1	\$60.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S- 1	<u>Rate</u> \$60.00						
154 WPBF 10/10/12 10/10/12 Wed ABC Prime A	8-9PM	(6.10	:30		NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12w 1	. <u>Rate</u> \$1,800.00						
155 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S 1	<u>Rate</u> \$50.00						
156 WPBF 10/21/12 10/21/12 Sun 6-7am News	Sun 6-7am		:30		MM	1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S 1	<u>Rate</u> \$180.00						
157 WPBF 10/16/12 10/19/12 4:30a-5a	430a-5a		:30		NM	2	\$120.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 2	<u>Rate</u> \$60.00	,					
158 WPBF 10/28/12	Sun 5-6am		:30		NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1	<u>Rate</u> \$100.00	,					
159 WPBF 10/29/12 11/02/12 Jimmy Kimmel	1206-106A / 1135	iF.	:30		MM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$70.00			u d			
160 WPBF 11/03/12	Sat 6-7am		:30		NM	1	\$160.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$160.00						
161 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am		:30		NM	1	\$120.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$120.00						
162 WPBF 10/29/12 11/02/12 4:30a-5a	430a-5a		:30		NM	1	\$20.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$20.00						

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204

\$96,770.00



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

		Alt Order # 06355758
Contract Dates 09/25/12 - 11/06/12	Product OBAMA FOR AMERICA	Estimate # 1897
Advertiser		l nal Date / Revision

Totals

Spots/ Start/End Time Length Week Type Spots *Line Ch Start Date End Date Description Days Rate Amount Start Date End Date Weekdays Spots/Week Rate 11/02/12 :30 NM \$800.00 11A-12PM 163 WPBF 10/30/12 The View Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 1 \$800.00 164 WPBF 10/30/12 11/02/12 Nightline 1135-1205AM / 123 :30 NM \$700.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Spots/Week Weekdays Rate 11/04/12 \$700.00 Week: 10/29/12 -TWTF--1 166 WPBF 10/30/12 WPBF News 25 @ 6:00PM 6-6:30PM NM 11/02/12 :30 2 \$2,100.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$1,050.00 2 167 WPBF 10/30/12 11/02/12 1206-106A / 1135F :30 NM Jimmy Kimmel \$70.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Weekdays Rate 11/04/12 Week: 10/29/12 \$70.00 -TWTF--1 168 WPBF 11/03/12 Sat Prime College Football 8-1130pm 11/03/12 :30 NM \$1,175.00 Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> Spots/Week Week: 10/29/12 11/04/12 \$1,175.00

Obama/D/President

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	5	\$3,700.00	\$3,145.00
10/01/12 -10/28/12	152	\$68,550.00	\$58,267.50
10/29/12 -11/06/12	47	\$24,520.00	\$20,842.00
Totals	204	\$96,770.00	\$82,254.50

Signature:	Date:	

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TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

Paragraph 7.

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.
- on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, in the Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]